

# A Branche in Blind Flight

(Automobilwoche, 25<sup>th</sup> edition, 1<sup>st</sup> December 2008)

## Content:

Massive production backlogs at the OEMs in the field of automotive and commercial vehicles of more than 40 % are characterizing the current sector situation. Strikes on the buyer side as a result of incorrect model politics, liquidity shortages and incertitude on the consumer side aggravate additionally the backlog in machine distributions of passenger and commercial vehicles. The current distribution crisis of the OEMs leads a lot of foundries and foundry groups to the edge of their subsistence by means of cashflow-shortages of partially 70 % of the turnover backlogs. KW-Consulting-Group's clients were partially able to strategically react against the crisis and thus, they could ensure their survival as a result of massive decreasing cost structures. The team of KW-Consulting Group would be pleased to support your company, too, in overcoming the current problems in the field of cost-cutting.