

The Great Engine Extinction

(Automobilwoche, 20th edition, 22nd September 2008)

Content:

The article is about the extinction of big engines. 8- and 12-cylinder engines as phase-out models, electrical engines as transition vehicles and fuel cells as future engines – downsizing is the favour of the hour. Taken these facts into account, foundries are massively constrained to question the capacities.

KW-Consulting-Group is pleased to assist you as a potential partner of this subject matter. Act now, to be able to produce on a long-term basis. Contact us now!

Daimler Swears on Hybrid Technology

(Automobilwoche, 20th edition, 22nd September 2008)

Content:

Daimler commercial vehicles want to become precursors regarding alternative engine technologies. Hybrid technology as a future option – developed by the Japanese competence center FUSO.

Future Engine is Manufactured in Series

(Handelsblatt, 29th /30th /31st August 2008)

Content:

As a first automobile constructor, the Japanese manufacturer Honda has started the production of fuel cell automobiles in a small series. Nevertheless, the Honda-project is like a big field trial because the manufacturing costs for a mass production are too high. Honda is acting on the presumption that they can bring on the market a competitive fuel cell automobile for approx. 60.000 € only in 2020.

KS Pierburg Is Developing System Competence

(Automobilwoche, 18th edition, 25th August 2008)

Content:

To ensure further growth, the Kolbenschmidt Pierburg – group relies on a series of new products for motor technology and electronics in 2008, as for example: new exhaust flaps, exhaust recuperation, pump concepts and extremely light materials.

For 2008, the Kolbenschmidt Pierburg – group counts on a moderate organic growth of 3 % regarding the turnover and with an earning improvement.

To Cast Light and Precise

(Unternehmen Region, 2nd edition /2008)

Content:

The growth cores „AL-CAST“ in Harzgerode and „Precision Cast“ in Leipzig are facilitating the CO₂–savings for the automobile industry. 2 new aluminium alloys have been developed which are much more stable and lighter as before – even at temperatures over 200 degrees Celsius. The alloys shall be used as local fortifications in cylinder-crankcases of motor vehicle engines – here, they will reduce the weight and the friction.

Growing Appeal of Euroguss 2008 Draws Record Attendance

(Cast Metal & Diecasting Times, July/August 2008)

Content:

The article reports about the Euroguss Fair 2008 in Nuremberg which was the ideal venue for KW-Consulting- Group. On this occasion, the company informed its visitors from the die casting industry of its role as an industrial branch-focussed consultancy group.

40 high-specialised industrial consultants are provided from a single source – thus, the company is presenting a potent network of experienced professionals within an extremely close-knit organisation. E.g., a client's original business

plan is exceeded by a 2-digit percentage by a professional interim management offered by KW-Consulting-Group. Thanks to KW-Consulting-Group's creative and innovative problem solving, the clients frequently save over 15 % of the capital injection.

If your company is also intending to improve processes, logistics, technologies, products and services, do not hesitate to contact KW-Consulting-Group for a professional guidance in the direction of cost, technology and innovation leadership.

Volkswagen is Selling More Automobiles in China than in Germany

(Die Welt, 15th April 2008)

Content:

Volkswagen – Europe's biggest automobile group – has sold 1,57 million automobiles to the worldwide clientele from January to March 2008. According to VW, this was 7 % more than before the one-year period. For the first time, Germany has been outplayed by China as biggest business market.

The sales were increased by 23,3 % in Brazil, the third biggest market of the company. In Russia and India, the group achieved high growth rates with a delivery asset of respectively more than 45 %.

The deliveries decreased by 0,7 % in the US and in Western Europe, approximately 772.000 automobiles (VW, Audi, Skoda, Seat, Lamborghini and VW-commercial automobiles) have been

delivered.

Thus, the automobile manufacturer is achieving a record turnover within the first quarter.

Romania – The Hands-Down Favourite

(Automobilwoche 4, 11th February 2008)

Content:

Romania is being favoured by Mercedes during its search for an additional production location for the follow-up generation of the A- and B-class. According to insiders, the balance tends to incline in the Romanian direction, although Poland is also being analysed as an alternative. The most current issue at Mercedes regards the decision on the future product concept and the potential locations. Labour costs of approx. 3,23 €/hour speak for Romania. Poland is already as an automobile location established, whereas Romania could be especially motivated to settle this industry.

Should you also be interested in a location within Romania, then KW-Consulting-Group is the right partner for you, as we have accomplished the elicitation of a location within Romania for the presently biggest and most modern Aluminium foundry for motor blocks, which is still under construction.

International Resource Prices Are 2008 Further On a High Stage

(Giesserei Praxis, 1-2 / 2008)

Content:

The prices for energetical and metallic resources will be moving further on a high stage, in view of the high demand, especially within Asia's growth regions. A differentiated development is shown in detail: while the prices for crude oil are peaking further on – especially against the background of the political tensions within the Near East – a slight tension release is indicated with gas. The previous price backlogs at the important metals – aluminium and nickel – have considerably fallen below. However, there is to be counted on a price backlog for copper only within 2008. Presently, the steel prices are moving on a stable level, except stainless steel, whose prices are tending downwards.

BMW Increases the Pressure on the Contractors

(Automobilwoche, 26th edition, 17th December 2007)

Content:

BMW increases the pressure on the contractors in the field of

acquisition management, to boost the profit margin from 8 % to about 10 %, also by the retrenchment of a total of 6 billion €. The contractors are to bear the biggest part of the costs. For this, a special new executive position has been filled by Mr Herbert Diess within BMW. Similar is heard also within Mercedes, who wants to lower the material costs by more than 2 billion € within the CORE-programme until 2010.

Thereby, the pressure of the OEMs continues to increase on your contractor group. We would be pleased to assist you together with our team of specialists at the discussion regarding available potentials and their development.