

BMW Increases the Pressure on the Contractors

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Content:

BMW increases the pressure on the contractors in the field of acquisition management, to boost the profit margin from 8 % to about 10 %, also by the retrenchment of a total of 6 billion €. The contractors are to bear the biggest part of the costs. For this, a special new executive position has been filled by Mr Herbert Diess within BMW. Similar is heard also within Mercedes, who wants to lower the material costs by more than 2 billion € within the CORE-programme until 2010.

Thereby, the pressure of the OEMs continues to increase on your contractor group. We would be pleased to assist you together with our team of specialists at the discussion regarding available potentials and their development.