

Cookie-Statement (EU)

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This Cookie Policy was last updated on 23. July 2025 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

1. Introduction

Our website, <https://kwcg.de/en/> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is

stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

6. Placed cookies

Complianz

Functional

Consent to service complianz

☐

Usage

We use Complianz for cookie consent management. [Read more](#)

Sharing data

This data is not shared with third parties. For more information, please read the [Complianz Privacy Statement](#).

Functional

Name

[cmplz_consented_services](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_policy_id](#)

Expiration

365 days

Function

Store accepted cookie policy ID

Name

[cmplz_marketing](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_statistics](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_preferences](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_functional](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_banner-status](#)

Expiration

365 days

Function

Store if the cookie banner has been dismissed

Matomo

Statistics (anonymous)

Consent to service matomo

☐

Usage

We use Matomo for website statistics. [Read more](#)

Sharing data

This data is not shared with third parties.

Statistics (anonymous)

Name

[_pk_id*](#)

Expiration

13 months

Function

Store a unique user ID

Name

[_pk_ses*](#)

Expiration

session

Function

Store a unique session ID

WordPress

Functional

Consent to service wordpress

☐

Usage

We use WordPress for website development. [Read more](#)

Sharing data

This data is not shared with third parties.

Functional

Name

[wpEmojiSettingsSupports](#)

Expiration

session

Function

Store browser details

Name

[wordpress_test_cookie](#)

Expiration

session

Function

Read if cookies can be placed

Name

[wp_lang](#)

Expiration

session

Function

Store language settings

Name

[wp-settings-*](#)

Expiration

persistent

Function

Store user preferences

Name

[wp-settings-time-*](#)

Expiration

1 year

Function

Store user preferences

Name

[wordpress_logged_in_*](#)

Expiration

persistent

Function

Store logged in users

WPML

Functional

Consent to service wpml

☐

Usage

We use WPML for locale management. [Read more](#)

Sharing data

This data is not shared with third parties.

Functional

Name

[wp-wpml_current_language](#)

Expiration

1 day

Function

Store language settings

Wordfence

Functional

Consent to service wordfence

☐

Usage

We use Wordfence for security and fraud prevention. [Read more](#)

Sharing data

For more information, please read the [Wordfence Privacy Statement](#).

Functional

Name

[wfwaf-authcookie*](#)

Expiration

1 day

Function

Read to determine if the user is logged in

Miscellaneous

Purpose pending investigation

Consent to service miscellaneous

☐**Usage****Sharing data**

Sharing of data is pending investigation

Purpose pending investigation**Name**

uagSvgConfirmation

Expiration**Function****Name**

gt-current-screen-kwcg.de

Expiration

Function

Name

spectraCopyPasteStyles

Expiration

Function

Name

WP_DATA_USER_2

Expiration

Function

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save settings", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

7.1 Manage your consent settings

You have loaded the Cookie Policy without javascript support. On AMP, you can use the manage consent button on the bottom of the page.

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may

not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If

you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

KW Consulting Group GmbH & Co. KG, Krapohl-Wirth Consulting Group GmbH & Co. KG

Im Pfeiferle 6 b

DE-86477 Adelsried / Augsburg

Germany

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This Cookie Policy was synchronized with cookiedatabase.org on 5. May 2025.