

Outsourcing on Foreign Bench

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Content:

The trend towards outsourcing of the OEMs is still uninterrupted. By the year 2010, the automobile manufacturers will allocate $\frac{3}{4}$ of their automobile orders. Therewith, the outsourcing of the OEMs will increase by other 10 % to 75 % of the total volume.

KW-International optimizes your market strategy. Changes from ongoing consumers to the consumers of the future are being ideally prepared. The necessities of the future consumers are being secured by means of appropriate tools in your company, so that self-living structures can develop and advance out of it.