

# Ride on a Razor Blade

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## Content:

The author visualizes the price pressure in the European contractor industry by means of selected component fields and outlines the expected average price reductions per year. At the top of the expected price reductions, there are especially aluminium wheels and kinematic parts in the interior with an average price decline of 4 % per year. High performance components like turbo-supercharger components come off better with an expected price decline of 1 % per year.

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