

Romania – The Hands-Down Favourite

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Content:

Romania is being favoured by Mercedes during its search for an additional production location for the follow-up generation of the A- and B-class. According to insiders, the balance tends to incline in the Romanian direction, although Poland is also being analysed as an alternative. The most current issue at Mercedes regards the decision on the future product concept and the potential locations. Labour costs of approx. 3,23 €/hour speak for Romania. Poland is already as an automobile location established, whereas Romania could be especially motivated to settle this industry.

Should you also be interested in a location within Romania, then KW-Consulting-Group is the right partner for you, as we have accomplished the elicitation of a location within Romania for the presently biggest and most modern Aluminium foundry for motor blocks, which is still under construction.