

Smaller Cars for Audi – The End for Small Cylinder

(Automobilwoche, 25th edition, 1st December 2008)

Content:

Mercedes-Benz decides against the 12-cylinder motor. This way, one of the biggest OEM's is conducting another step towards downsizing motors.

Audi is massively thinking about installing smaller motors in bigger cars, too. This way it is imaginable to equip an Audi A8 with a 4-cylinder motor. This has effects on the entire foundry business which has technically orientated towards the manufacturing of high-premium class and peripheral aggregates. The technological adjustment pressure in front of the massive increased environmental consciousness of clients and politicians, constrain the companies to change. KW-Consulting-Group would be pleased to assist you in this change process.